Date: 01/march/2016

To,

**Cristal Fashion Pvt. Ltd.**

Dear Sir,

Thank you for the opportunity to provide you with the following quotation. Please review the estimate attached documents for your website designs and Development. This quote is valid for 30 days unless stated otherwise please disregard any sales. Price based on Nepalese Currency.

The terms of this proposal are valid until Date: 30/06/2016

**PURPOSE OF WEBSITE**

Your website will serve as the focal point of your global entry as **Cristal Fashion Pvt. Ltd.**

We guarantee that our company will work to the best of our programmer abilities to help you to make your web Business successful. We want you to be totally delighted with your new website.

You will still have to create new content over time for your site to achieve top search engine rankings, but this will provide you with a very good start online.

Thank you for giving us the opportunity to quote on your new website. If you have any questions about this quote, your new website, or online marketing in general, please feel free to contact us.

Kind regards,

Er. Pradeep Raj Bhatt

Cheif Technology Officer

**Recent I.T. Solution and Research Center**

Koteshwor,Kathmandu Nepal

Cell: 9860233791,9860920137,01-5100317

**Hosting Unlimited Plan**

* Yourcompanyname.com
* Space unlimited
* Database unlimited
* Email unlimited
* Auto responder unlimited
* Extend panel for client ftp details
* Bandwidth Unlimited

Q1 full cms design-

Custom Content Management System in a single domain/

* Standard website feature
* Manage Categories
* News base – admin control
* Menu base pages
* Materials will be supplied by client or existing website
* Menu- mega menu- admin control
* Induction class to manage the content of your website/ cms based dynamic software
* Time Duration: 10 days

**Ending the project**

* Beta test.
* Transfer and handover of ownership of the site to you

**EXCLUSIONS** This proposal does not cover:

* HTML instruction
* PHP/MYSQL instruction
* Computer instruction
* Website design instruction
* Website support beyond that specified here in
* Fees related to merchant accounts and online payment processing
* SEO not included.

**SEO:( Search Engine Optimization) :**

the process of maximizing the number of visitors to a particular website by ensuring that the site appears high on the list of results returned by a search engine. Search engine optimization is a methodology of strategies, techniques and tactics used to increase the amount of visitors to a [website](http://www.webopedia.com/TERM/W/web_site.html) by obtaining a high-ranking placement in the search results page of a [search engine](http://www.webopedia.com/TERM/S/search_engine.html) ([SERP](http://www.webopedia.com/TERM/S/SERP.html)) -- including Google, Bing, Yahoo and other search engines.

It is common practice for [Internet](http://www.webopedia.com/TERM/I/Internet.html) users to not click through pages and pages of search results, so where a site ranks in a search is essential for directing more [traffic](http://www.webopedia.com/TERM/T/traffic.html) toward the site. The higher a website naturally ranks in[organic](http://www.webopedia.com/TERM/O/organic_seo.html)results of a search, the greater the chance that that site will be visited by a user. It is very necessary for your business promotion. If you search your website in google it is easily find your websites in google top list search of your website categories .with the help of SEO we make your business bouble and your website will be popular on google . so you most do SEO for your website. It is helpful for promoting your business.

**Budget Descriptions**

About monthly maintenance: we can discuss upon site completion.

Renewal cost for .com/net/org is RS 5000 and com.np/org.np/net.np is RS 3000.Websites will be renewed annually it is necessary.

You should expect the following recurring fees:

|  |  |  |
| --- | --- | --- |
| Domain & Hosting fee | 5,000 /- | Annual(.com/.org)1days |

**Cost : Standard Website Your Requirement**

|  |  |  |  |
| --- | --- | --- | --- |
| **S.N.** | **Particulars** | **Total Cost (NPR)** | **Remarks(time duration)** |
| 1. | Website Development fee | 24,000/- | 6 days |
| 2. | Website Design fee | 11,00/- | 6 days |
|  | **Total Cost :** | **35,000/-** |  |
|  | Total time: |  | 12days |
|  | Optional Services |  |  |
| 3. | Regular Website Maintenance fee\* | 3,000\* | Annual\* |
| 4. | Graphics Design\* | 3,000\* | Annual\* |
| 5. | SEO\* | 3,000\* | Monthly\* |
|  |  |  |  |

**Total Cost: 35,000/- Remarks : \* sign indicates optional**